

CoinAgenda events gain traction as ICO market heats up; Interview with Michael Terpin, Transform Group Founder and CEO



Michael Terpin
Transform Group Founder and CEO

November 20, 2017

Last month's CoinAgenda Summit in Las Vegas was a great success, doubling the attendance from the previous year as the ICO market heats up globally. I recently interviewed Michael Terpin, Transform Group Founder and CEO to get his take on CoinAgenda growing popularity, and the event schedule for 2018. "The first CoinAgenda Summit in Las Vegas was held in October of 2014 was mentioned in a Wall Street Journal article at the time that the Bitcoin market was crashing," Michael said, "and in 2015 we featured Nick Szabo, who some suspect may be the real Satoshi Nakamoto, as a keynote speaker. At the 2016 event most of the presenting companies were looking for traditional venture capital funding, but in 2017 we doubled the attendance to 450 with 55 ICO's presenting."

I asked Michael about the 2018 event schedule and he said, "An average ICO takes four months. We want to have events every two months. In 2018 we have the upcoming CoinAgenda Summit on the 6th and 7th of January that will take place at Caesar's Palace and coincide with the Consumer Electronics Show week, and it will carry over onto CES's Digital Money Forum, where I am an advisor. In March we will have the CoinAgenda Caribbean, but unlike last year we cannot have it in Puerto Rico due to the storm damage, so we may host it in the Cayman Islands instead. In May, we will have CoinAgenda Asia, and CoinAgenda Europe in July after the London Fintech conference. We will round out the year with the fifth annual CoinAgenda Global in October that coincides with the Money2020 conference and we expect that attendance may double again."

CoinAgenda parent company Transform Group is the leading blockchain public relations, advisory and ICO marketing agency in the world, with offices in New York, Los Angeles, San Francisco, Las Vegas, Toronto, Paris, Cape Town, and global headquarters in San Juan, Puerto Rico. The Firm has been the undisputed leader in bitcoin and blockchain marketing since 2013, and it has continued to grow and add new offerings as the blockchain world itself expands and diversifies, including a token creation division.

A. Lyle Elias
ATMIA Founding Director