

ATMIA 2020 What's Next; A. Lyle Elias, ATMIA Co-Founder

By all accounts the ATMIA 2020 was once again a great success. After attending twenty-one ATMIA conferences in a row, I am always amazed by the fact that the rumors of the ATM's imminent demise have been greatly exaggerated! I will opine on several highlights that were notable through my lens. The first is the long-anticipated pay-back for the collaboration among over 275 companies on six continents who are members of the ATMIA Consortium for Next Gen ATMs. Although it is still a work in progress, in addition to the Implementation Guide, members now have access to the Business Case Toolkit, and soon Self-Certification once it goes live later this year to certify Next Gen products and services.

What's up with Virtual Currency ATMs? Just a few short years ago it seemed to the nay-sayers as farfetched idea, but now it's all the rage of the ATM industry. Soon buying crypto through both conventional and specialized Crypto-Kiosk will be commonplace. There are already almost seven thousand Crypto ATMs deployed worldwide. The US alone represents almost five thousand of those deployments. In addition to these specialized Crypto ATMs; all major manufacturers are in various stages of launching both crypto buy and sell functionality on their existing ATM product lines.

Sadly, the most notable thing that I learned at the conference was that my dear friend and long-time colleague, Jason Kuhn was suddenly stricken by a life-threatening health condition. I believe it is the first time Jason was not able to attend an ATMIA conference. Jason is a longtime innovator and veteran of the ATM industry. He goes back to the early days of off-premises ATM retail deployment. More recently he has served as the Vice President of Product Marketing and Product Planning at Nautilus Hyosung America. Our hearts and prayers go out to you and your family, old friend!

p.s. I created a GoFundMe "Jason Kuhn Recovery Fund" Please open your hearts and wallets. Jason will be really pissed off at me for doing this, but it is just all that I could think of doing for my dear old friend and his family. [DONATE](#)

A. Lyle Elias
ATMIA Founding Director