

# ATMIA 2021 US Conference Wrap-Up

A very special **thank you** to you all. We trust you enjoyed the conference and look forward to seeing you in the years to come.

Our sincerest thanks to our sponsors, exhibitors, and all attendees, for your participation in our 22nd annual U.S. conference last week in Las Vegas, NV. It was a fantastic event, attended by over 800 industry executives, that you helped make possible!

After a crazy year of no events or travel due to COVID, we were so pleased to see the excitement and smiles on everyone's faces as they interacted with each other again. We now understand how important in person connections are to our industry. The sessions were well attended and the buzz in the exhibit hall was overwhelming throughout the event.

Plans for 2022 are already underway and we expect that all of your colleagues will be free of travel restrictions and eager to attend. Mark your calendars for February 8-10, 2022 at the Sapphire Falls Resort at Universal Studios Orlando for "Reinventing the ATM ecosystem – a new dawn of self-service innovation" as the rebirth of the ATM and cash innovation take root. Save the date now, because you will not want to miss it. And watch for our Call for Speakers, which will go out shortly.

## Attendee Page

This web page contains the presentations we have received from the speakers, the attendee list, exhibitor/sponsor information, and the link to the attendee evaluation form. This information is only for those that paid to attend the conference - please do not share this information with those that did not register to attend. This page will be live through July 25.

\* [ATTENDEE PAGE - CLICK HERE](#)

## Attendee Evaluation Form

Make sure to complete the attendee evaluation form. Your input is greatly appreciated on our planning for future events. The attendee evaluation form is located [here](#).

Congratulations to the 2020 **ATMIA industry award winners**:

### ● Lifetime Achievement Awards:

- Tom Harper - CEO of Networld Media Group
- Brenda Pino - VP, Physical Channels, Operations of BMO Financial Group
- Dana Benson - Director of Conferences & Sponsorships of ATMIA

In addition to the 2020 Global Industry Awards, ATMIA presented the following **Next Gen ATM Awards**:

- Best Next Gen ATM Early Innovator Winner - Renovite Technologies, Inc, Reno-Cloud ATM Channel Solution

And finally at the ATMIA Member Townhall Meeting, ATMIA was pleased to recognize the winners of the third annual **ATMmy International ATM Industry Marketing Awards** to the follow recipients:

- **CONTENT category**

- 1st Place - DigitalMint for "5 Things ATM Operators Should Consider Before Buying Into BitCoin"

- 2nd Place – Paramount Management Group for "Exit Strategies in Today's ATM Industry Climate"

- 3rd Place – Star Financial for "COVID-19 Cash Handling ATM Management Guidelines"

- **DIGITAL category**

- 1st Place – CashEssentials for the "Live Free. Pay Cash" Digital Campaign.

- 2nd Place – Hyosung America for the "Recycling ATMs" Marketing Campaign.

- 3rd Place – CIMA Cash Handling America for the "Reimagine the Retail Payment Experience" Digital Campaign

- **VIDEO category**

- 1st Place – Payment Alliance International for "Introducing our Cash Ecosystem Solution!"

- 2nd Place – Hyosung America for the video "Hyosung America, The World's Greatest ATM"

- 3rd Place – CIMA Cash Handling America for the video "CIMA AST9000"

- **CASH PROMOTION category**

- 1st Place - Paramount Management Group for the "Cash is Safe" Social Media Campaign.

- 2nd Place - CashEssentials for the YouTube video entitled "The Cash Cycle in Disasters"

- 3rd Place - Paramount Management Group for the white paper entitled "The perils of a cashless society on the poor, minorities, and its negative effects on cultural practice".

### **Plan on exhibiting or sponsoring during the US 2022 Conference?**

Get your company's name on the list now and get one of the first picks of booths! Contact Dana Benson at [dana.benson@atmia.com](mailto:dana.benson@atmia.com) or 605-582-7058