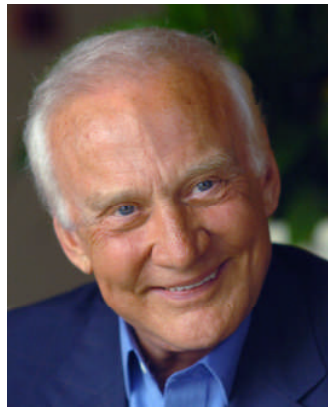




For immediate Media release

ATMIA secures US Astronaut Dr. Buzz Aldrin for “The Power of ATMs”



October 4, 2011 – Sioux Falls, SD, USA – The ATM Industry Association (ATMIA) announced today that US Astronaut, Dr. Buzz Aldrin, the second human being to walk on the moon during the historic Apollo 11 moon landing in 1969, will be the motivational speaker at its “The Power of ATMs” conference next February.

A highly decorated pioneer of space exploration, and inspiration to millions, Col. Aldrin (<http://buzzaldrin.com>) devised a master plan for missions to Mars called the “Aldrin Mars Cycler” – a spacecraft transportation system with perpetual cycling orbits between Earth and Mars. The docking and rendezvous techniques he devised for spacecraft in Earth and lunar orbit became critical to the success of the Gemini and Apollo programs, and are still used today. He also pioneered underwater training techniques, as a substitute for zero gravity flights, to simulate spacewalking.

In 1966, on the Gemini 12 orbital mission, Buzz performed the world’s first successful spacewalk, overcoming prior difficulties experienced in all American and Russian extra-vehicular activity (EVA), and set a new EVA record of 5 ½ hours.

Then, on July 20, 1969, Buzz and Neil Armstrong made their historic Apollo 11 moonwalk, becoming the first two humans to set foot on another world. They spent 21 hours on the lunar surface and returned with 46 pounds of moon rocks. An estimated 600 million people, the largest worldwide television audience at the time, witnessed this unprecedented event. Buzz was later decorated with the Presidential Medal of Freedom, the highest American peacetime award.

Dr. Aldrin reaches out to today's youth with his illustrated children's books: *Reaching for the Moon* and *Look to the Stars*, both New York Times best sellers. His 2009 New York Times best-selling autobiography, *Magnificent Desolation*, has inspired the lives of readers worldwide. In addition, he has authored two space science-fiction novels: *Encounter with Tiber* and *The Return*. His non-fiction works include the best-seller historical documentary, *Men from Earth*, and an early 1970's autobiography, *Return to Earth*.

Dr. Aldrin will talk on "My Space Journeys: Moon Walking to Mars Cycling".

"ATMIA is delighted, on behalf of the whole ATM industry, to welcome a global icon and hero as our guest speaker at our 13th US conference," commented Mike Lee, CEO. "Dr. Aldrin is a fitting keynote speaker for an event which will celebrate the power of our technology and the people who drive its development."

"The Power of ATMs" takes place February 29-March 2, 2012 at the Grand Hyatt San Antonio, Tx, USA.

For more information about the event (<http://www.atmiaconferences.com/Events/ATMIAUSAConference>), please contact Dana Benson at dana@atmia.com

About ATMIA
www.atmia.com

The ATM Industry Association is a global non-profit trade association with over 2,400 members in 60 countries. Its mission is to promote ATM convenience, growth and usage worldwide, protect the ATM industry's assets, interests, good name and public trust; and provide education, best practices, political voice and networking opportunities for member organizations. In June 2003, ATMIA established the Global ATM Security Alliance (GASA) (www.globalasa.com) with the mission to employ global security resources in a united alliance in order to protect the ATM industry from criminal activity.