

SCL DELIVERS 30 MILLIONTH PREPAID CARD & ANNOUNCES GLOBAL GROWTH & SUCCESS

British software company leads the way in prepaid cards and travel money automation resulting in solid growth and global success

Brighton, UK, 14th December 2010 – As it activates its 30 millionth prepaid card, independent software vendor SCL is celebrating a year of outstanding growth with announcements of new contracts in Latin America and Australia as well as an office expansion in the New Year.

Specialising in the provision of prepaid and travel money automation systems, SCL already supports more than 600 shopping malls' giftcard programmes internationally, as well as thousands of foreign exchange branches.

SCL's UltraPoS solution manages the sale and distribution of travel money and open or closed loop prepaid cards; streamlining every aspect of process and procedure to maximise efficiency and profitability.

With the likes of American Express, Westfield, General Growth Properties, TUI Travel, PerfectCard, HSBC and Wyndham Hotel Group as clients, SCL is one of the UK's growing number of small entrepreneurial companies whose importance is increasingly recognised abroad.

With prepaid forecasts set to rise in 2011, SCL are gearing up to meet customer demands with advanced service offerings such as real-time analytics and reporting as well as office expansion and a recruitment drive to secure more staff.

Ray Stanton, Managing Director of SCL comments, "We have had a phenomenal year. In the UK, we have seen the introduction of new travel money card and FX services with the likes of TUI Travel (Thomson and First Choice), Kanoo Travel and the Channel Islands Cooperative Society. We have continued to support the strategic goals of leading international customers including Westfield in the US, and we have been involved with new prepaid card services in Brazil and Australia. Our global footprint is expanding as our reputation grows."

So how has SCL remained buoyant in these recessionary times? "Our success is simple," says Stanton. "We identified a gap in the market for a specific type of IT and automation expertise. We focus on delivering value and simplicity. The technology is complex but it is invisible to the customers – they only see the benefits.

"Using our UltraPoS software system, they can extend their services and drive new card based and FX revenue streams without extensive capital expenditure or massive operational costs. It's a non-disruptive, high-value addition to their current business that helps them to attract new customers in the volatile and competitive retail and travel markets."

For further information visit www.scluk.com.

Visit SCL on Stand 705 at Prepaid Expo, 6-9 March 2011, Orlando World Centre Marriot, Florida.

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