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A. Lyle Elias
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February turned out to be a block-buster month for the payments industry with back-to-back successes in the ATMIA and Prepaid Expo conferences. ATMIA hosted its 11th Annual Conference & Expo in Miami, Florida. The conference enjoyed record attendance with separate banking and ISO tracks. The Electronic Funds Transfer Association (EFTA) participated in the event and provided the attendees with an up to the minute legislative and regulatory update. The ATMIA Industry Awards included special recognition for the contributions of ATMIA CEO, Mike Lee and ATMIA Conferences Director, Dana Benson. For a complete summary of the event go to [ATMIA 11th Annual Conference & Expo.](#)

The Prepaid Expo USA 2010 was a stellar event with keynote speakers that included President Clinton and [Robert Johnson](#), BET Founder and Chairman of Urban Trust Bank. The event drew over 1,700 prepaid industry professionals. The Industry Night hosted by Visa and MetaBank included a performance by magicians Penn and Teller and a first class wrap-up party at the Rio's rooftop Voodoo Lounge and a good time was had by all. My compliments to Simon and the iirusa conference team for a rock star performance! For a complete summary of the event go to [Prepaid Expo USA 2010.](#)

Both conferences exceeded my expectations and will pose a challenge to the respective conference companies to outdo themselves next year.

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