



FOR IMMEDIATE RELEASE!!!

Wednesday, December 3, 2014

ZenBox/ ezCoinAccess, LLC

6:30 PM PST

MEDIA CONTACT: Tim "Tayshun" or Jeffrey Voda for interviews or more: 949.939.5531 / Skype: tim-tayshun

ORANGE COUNTY, CALIFORNIA'S **FIRST BITCOIN ATM MACHINE** – by ZenBox

BE THE FIRST TO USE IT on **SAT., DECEMBER 13<sup>TH</sup>** at ARTIC!



ezCoinAccess, LLC. ([ezCoinAccess.com](http://ezCoinAccess.com)) is partnering with Roland Foss, President of *Progressive Convenience, Inc.'s: Mission Market and Mission Market Express* ([mission-market.net](http://mission-market.net)), to launch **Orange County, CA's FIRST 2-way bitcoin ATM machine - by ZenBox**. The Public Grand Opening of the new \$188 M, Platinum LEED Certified, **ARTIC: Anaheim Regional Transportation Intermodal Center** ([ARTICinfo.com](http://ARTICinfo.com)) is in less than two weeks! ARTIC is a brand new 67,000 square-foot facility providing a full range of transportation, dining, retail and entertainment options, and will serve over 10,000 people daily! O.C.'s 1st BTM will be one of the highest trafficked BTM *locations* in the world, located at Mission Market Express, in ARTIC's Grand Foyer. **ZenBox**, the world's largest network of bitcoin kiosks continues to break new ground in this eco-sphere. **COME SEE US Dec. 13<sup>th</sup>!**

**Mission Market and bitcoin History:**

Tim "Tayshun," President and co-founder of **ezCoinAccess, LLC.**, states, "Working with Roland and **Mission Market Express** seemed to be a natural alliance, as (they were) one of the first merchants in Orange County, and the first convenience store in CA to begin accepting bitcoin! So, working together on hosting O.C.'s 1<sup>st</sup> BTM at ARTIC was a no-brainer." Tim continued, "Roland has known of bitcoin for a few years, but when he heard in January that **Overstock.com** and the **Sacramento Kings** began accepting it, he thought, 'Hey, there's something to this!'" Roland says bitcoin enthusiasts have visited Mission Market, Fullerton, from both far & wide, often traveling an hour or more just to purchase some of their specialty and other "grab 'n go foods," such as salads, sandwiches, and sushi ....in bitcoin! Now, with the new **ZenBox 2-way bitcoin machine**, they have that much more reason to visit, and we expect to be a common destination for bitcoiners beyond Orange County!



ezCoinAccess ensures quick ease-of-use: our **ZenBox BTM** accepts any denomination of currency or BTC, with no min. purchases.

- ezCoinAccess and **ZenBox** plan to host unique "Happy Hour" half-priced transaction rates, and other specials during certain times
- **GRAND OPENING: SAT., DEC. 13<sup>th</sup>** – free give-aways: stickers, T-Shirts, paper wallets loaded w/ 1.0 mBTC's and more, by ZenBox

\*Zenbox is a full-service provider, currently operating 18 retail locations across CA, CO, GA, IL, MA, MO and NV. To learn more, visit [www.zenbox.us](http://www.zenbox.us)



**Orange County's newest and biggest Centralized Transportation Hub:**

**ARTIC** is located at: **2626 E Katella Ave., Anaheim, CA 92806** - between Honda Center (AKA: "The Pond") and Angel Stadium of Anaheim, at the intersection of 2 busy California freeways: Interstate 5 & the 57 (just 7 min. from Disneyland). **COME VISIT US THIS HOLIDAY SEASON!**

**DRAFT**

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Supplementary Information

**Media Contact:**

Tim "Tayshun" Curry (President, ezCoinAccess)

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Orange County's first Bitcoin ATM Machine opening December 13th



ezCoinAccess is launching Orange County's first Bitcoin ATM, by ZenBox, on December 13th at the Grand Opening of the newly constructed Anaheim Regional Transportation Intermodal Center (ARTIC). The ATM will be located inside Mission Market Express, which is located in the Grand Foyer of the rail-way station.

"Bitcoin" is a completely decentralized and open source "internet-similar" protocol, called "the block chain," which for the first time enables cryptographic and secure peer-to-peer financial transactions and programmable instruments to be carried about its network. It's genesis application, referred to as "bitcoin" (small "b"), is an increasingly popular, free-market based, and finite digital currency, which is traded globally. A "2-way bitcoin ATM" allows anyone to purchase bitcoins for U.S. Dollars, or to trade in their bitcoins and receive U.S. Dollars back. Transactions are limited to between \$1.00 and \$10,000 maximum in USD (or in BTC), daily, per customer, and the machine is operated within Full Compliance of Federal and State laws.

ezCoinAccess, is promoting ZenBox' Bitcoin ATM's and this location to people who use Bitcoin and other digital currencies, as well as those interested and looking to get involved! Mission Market Express is the storefront that will host this machine through Zenbox, who is a full-service provider, currently operating 18 retail locations across CA, CO, GA, IL, MA, MO and NV.

Bitcoin ATM's allow for the quickest, safest and simplest ease-of-use for people to buy or sell bitcoin, anytime of day, with little to no technological barrier. Bitcoin adoption is spreading at a nearly exponential pace, with well over 2 million digital wallets registered and nearly 80,000 merchants who are now accepting it as payment, including giants like Dell Inc., Dish Network and Overstock.com; and Paypal now enables any of its millions of merchants the option of using it. As of July 10th, 2014, there were only about 100 Bitcoin ATM's operational throughout the world. This will be about the 310th (although only about 125 presently offer the 2-way function). 60% of venture capital funding for bitcoin (now totalling approximately \$325M) and over 20% of start-ups are out of California, with Orange County being home to a percentage of those.

Buying or selling bitcoin on the ATM is this easy:

- Select "buy" or "sell"
- enter your mobile number (to verify your identity)
- Select "paper wallet" - This will print out a new Bitcoin wallet for you, or choose to send the coins to your existing wallet.
- insert cash
- Select "I'm Done" - you now have bitcoin!

\*NOTE: Transactions over \$3,000 require you to scan your state issued ID (for Federal and state compliance purposes)



The home of the “BTM,” ARTIC, is the new “central transportation hub” of Orange County, CA. It is a \$188M, Platinum LEED certified, 67,000 sq. ft. facility. Upon opening over 10,000 transit users will be serviced, daily.

---Additional Info---

### **Mission Market**

Mission Market Express’ sister company was one of the first merchants in Orange County, and the first convenience store in CA to begin accepting bitcoin! Mission Market Express will focus on popular and fresh “grab ‘n go foods,” such as salads, sandwiches, and sushi.

Progressive Convenience, Inc. (Mission Market Express) - [www.mission-market.net](http://www.mission-market.net)

Roland Foss (President)

Email: [info@mission-market.net](mailto:info@mission-market.net)

### **ezCoinAccess**

As the name implies, ezCoinAccess allows users to quickly and easily obtain bitcoin for dollars, and dollars for bitcoin. ezCoinAccess also employs this overall philosophy on its international entrepreneurship programs by creating commerce in digital currency with emerging market economies, such as west Africa.

ezCoinAccess’ Master Mission is to help bring better economic and banking opportunities to “the other 6 Billion” (people) in the world who are either “under-banked” or have no banking opportunities at all.

ezCoinAccess, LLC - [www.ezCoinAccess.com](http://www.ezCoinAccess.com)

Timothy Curry (President/ co-founder)

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### **ZenBox**

ZenBox is a Santa Monica based company that operates the largest, most trusted, reliable and experienced Bitcoin ATM network in America.

ZenBox - To learn more, visit [www.zenbox.us](http://www.zenbox.us)

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ROUGH DRAFT (original outline)

**Media Contact:**

Timothy Curry (President, ezCoinAccess)  
Phone 949.939.5531  
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Orange County's first Bitcoin ATM Machine opening December 13th



**1: Intro, why is this big news.**

ezCoinAccess is launching Orange County's first Bitcoin ATM, by ZenBox, on December 13th at the newly constructed Anaheim Regional Transportation Intermodal Center (ARTIC). The ATM will be located at the Mission Market Express, which is in the Grand Foyer of the new train station.

**2: What is Bitcoin, what do the ATMs do.**

A: Bitcoin is the first decentralized and open source protocol (called the "blockchain"), which allows peer-to-peer financial transactions and programmable instruments to be carried upon its network - The most common of which, referred to as "bitcoin" (with a small "b"), is an increasingly popular, free-market based and finite, cryptographic currency, traded globally. Our "2-way bitcoin ATM" allows anyone to purchase bitcoins for U.S. Dollars, or to trade in their bitcoins and receive U.S. Dollars back. Transactions are limited to between \$1.00 and \$10,000 maximum in USD (or BTC), daily, per customer, and the machine is operated in Full Compliance with Federal and State laws.

**3: Who is behind it.**

A: (???) ezCoinAccess promotes this location and Mission Market Express, and operates this machine through Zenbox, who is a full-service provider, currently operating 18 retail locations across CA, CO, GA, IL, MA, MO and NV. To learn more, visit [www.zenbox.us](http://www.zenbox.us)

**4: What is going to be the impact. Is Bitcoin in OC growing?**

A: bitcoin ATM's allow for the quickest, safest and simplest ease-of-use for people to buy or sell bitcoin, anytime of day, with little to no technological barrier. Bitcoin adoption is spreading at a nearly exponential pace, with well over 2 million digital wallets registered and nearly 80,000 merchants who are now accepting it as payment, including giants like Dell Inc., Dish Network and Overstock.com; and Paypal now enables any of its millions of merchants the option of using it. As of July 10th, 2014, there were only about 100 Bitcoin ATM's operational throughout the world. This will be about the 310th (although only about 125 presently offer the 2-way function). 60% of venture capital funding for bitcoin (now totalling approximately \$325M) and over 20% of start-ups are out of California, with Orange County being home to a percentage of those.

## **5: Limitations on ATM, questions about how it operates.**

A: Buying or selling bitcoin is this easy:

- Select “buy” or “sell”
- enter your mobile number (to verify your identity)
- Select a “paper wallet” (or use an existing digital wallet on your phone)
- Place the QR Code on either “wallet” in the sensor slot directly below the screen
- insert cash
- Select “I’m Done” - you now have bitcoin!

\*NOTE: Transactions over \$3,000 require you to scan your state issued ID (for compliance)

## **6: Info on ARTIC, what in the heck is it.**

A: ARTIC is the new “central transportation hub” of Orange County, CA.

It is a \$188M, 67,000 sq. ft, “Platinum LEED certified” facility, (ie, the highest energy efficiency rating). Upon opening over 10,000 transit users will be serviced, daily.

## **7: Info on Mission Market Express and their Bitcoin acceptance**

A: Mission Market Express’ sister company was one of the first merchants in Orange County, and the first convenience store in CA to begin accepting bitcoin! Mission Market Express will focus on popular and fresh “grab ‘n go foods,” such as salads, sandwiches, and sushi.

## **8: Info on ezCoinAccess, what is it, what do they do**

As the name implies, ezCoinAccess allows users to quickly and easily obtain bitcoin for dollars, and dollars for bitcoin. ezCoinAccess also employs this overall philosophy on its international entrepreneurship programs by creating commerce in digital currency with emerging market economies, such as west Africa.

## **9: Info on ZenBox the company.**

ZenBox is a Santa Monica based company that operates the largest, most trusted, reliable and experienced Bitcoin ATM network in America.

## **10: Contact info for each company involved.**

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